

Production Director

Department: Worship

JOB SUMMARY: This is a creative and technically literate leadership position overseeing the Live Production elements of Browncroft's Sunday worship experiences, as well as worship and departmental ministry events. The primary focus of this position is the weekend worship services, live video production, live lighting, and associated media technology.

REPORTS TO: Worship Pastor

SALARY RANGE: \$45,000 - \$60,000

ESSENTIAL FUNCTIONS:

Leadership

- Recruits, manages, and leads creative arts and media technology staff and volunteers.
- Provides "live video direction" and production leadership of worship services and other events, as directed by the Worship Pastor/Director.
- Organizes, develops, and trains team members and volunteers.
- Participate in the Worship and Production Leadership Team.

Live Production

- Leads and manages the technical programming and production processes for Sunday morning worship services and worship on other campus venues, with emphasis on our live video and lighting production.
- Plans, organizes, directs, and controls the live production and technical production aspects of Sunday morning worship services and other special ministry events as assigned.
- Lead, develop, recruit, and empower a team of volunteers to help execute the vision of our weekend experience through Live Production. This currently includes the leadership of volunteer live directors & producers, camera operators, and lighting engineers.
- Oversees the creation, management, and development of lighting and stage design.
- Leads and oversees the technical and UX development of our online live stream environments.
- Acts as a creative arts and media-tech savvy catalyst within the context of the worship service planning team under the direction of the Worship Pastor/Director and Senior Pastor.

Studio Production and Communication

- In collaboration with the Worship and Communications Teams express leadership in creating effective communication of BCC's vision, strategy, and purpose during worship services and other ministry events through the technical arts.

- As needed, in collaboration with the staff videographer, film, record, edit, and produce high-quality video content that furthers the vision of Browncroft.

ADDITIONAL RESPONSIBILITIES:

- Accomplishes all other duties and tasks as appropriately assigned or requested.

EDUCATION & EXPERIENCE:

- Bachelor's degree required in job-related field or an equivalent combination of related work experience, training and/or education sufficient to successfully perform the essential duties of the job.
- A minimum of two years of work experience, with a proven record of work accomplishment and achievement in creative arts, media tech, digital communications, and/or technically astute marketing or corporate communications is highly preferred.
- Some in depth and dedicated experience working in a Christian church or non-profit creative environment is highly preferred.

KNOWLEDGE, SKILLS & ABILITIES:

- Solid knowledge of the Bible, Christian faith in the modern culture, and related media or artistic resources.
- A demonstrated ability to lead and direct staff and volunteers.
- Proficient in live video production, live streaming production.
- Proficient knowledge of Final Cut Pro X and/or Adobe Premiere, ProPresenter software and others as required.
- Working knowledge of Lighting and LED display systems.
- Ability to develop viable creative ideas that are relevant to BCC's vision and purposes and which effectively relate to our mission, ministries, and communications objectives.
- Strong written and verbal communication skills.
- Proven ability in areas such as live worship services or event production, and field production.

PHYSICAL DEMANDS AND WORK ENVIRONMENT:

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is occasionally required to stand; walk; sit; use hands to finger, handle, or feel objects, tools or controls; reach with hands and arms; climb stairs; balance; stoop, kneel, crouch or crawl; talk or hear; taste or smell. The employee must occasionally lift and/or move up to 50 pounds. Specific vision abilities required by the job include close vision, distance vision, color vision, peripheral vision, depth perception, and the ability to adjust focus.

The noise level in the work environment is usually moderate.

I can, with or without reasonable accommodation(s), perform the essential functions of this position:

Employee Signature

Date

DATE CREATED/REVISED: September 2024